**The 12th**

**Porter Prize for Excellence in CSV·ESG**

**A public notice**

**2025**

**The Institute for Industrial Policy Studies,**

**Dong-A Ilbo, Channel A**

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**<Attached: How to fill out application forms>**

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**-12th Porter Prize for Excellence in CSV·ESG**-

**(Background and significance of awards)** Creating Shared Value (CSV) is a management strategy that pursuessocial andeconomic values at the same time, and The Institute for Industrial Policy Studies(IPS) has established the "Porter Prize for Excellence in CSV" to revitalize the CSV approach, which emerges as a paradigm for future management, and to discover leading companies and institutions in the industry .

Companies are accelerating their efforts to create social and environmental value as well as economic value, and to create a sustainable competitive advantage through environmental, social, and governance (ESG) management. This award is aimed at internalizing ESG management foundations along with the importance of corporate shared value creation (CSV) and discovering best practices that are competitive in business.

We respect all companies and institutions that are striving to harmonize social and economic values amid stronger ESG policies and regulations around the world, and we ask for your interest and application from companies and institutions that are practicing CSV and ESG management.

**1. An overview of the awards**

* **Event Name** : 12th Porter Prize for Excellence in CSV·ESG
* **Organizer** : The Institute for Industrial Policy Studies, Dong-A Ilbo, Channel A
* **Sponsor** : Ministry of Trade, Industry and Energy, Korean CEOs Association of Multinational Corporations(KCMC)
* **Target** : Companies and institutions promoting environmental, social and governance (ESG) management and shared value creation (CSV) for a sustainable future
* **Award Date** : December 3, 2025 (Wednesday) Related to the Dong-A Business Forum

**2. The field of awards and Target companies**

* Award size: 18 categories (25 in total )

|  |  |  |  |
| --- | --- | --- | --- |
| **Division** | | **Scale** | **Target** |
| **CSV**  **(9 categories,**  **14 awards)** | **Process (3 categories, 8 in total )** | | |
| a private enterprise | 4 | All of Large, Medium, Small Enterprises |
| Public enterprises and public institutions | 3 | Central government departments,  local governments, and public enterprises |
| a non-profit organization | 1 | Social enterprises, schools and hospitals,  non-governmental organizations, etc. |
| **Project (6 categories, 6 in total)** | | |
| Greatest Impact | 1 | Entire companies and institutions applying |
| Greatest innovation | 1 | Entire companies and institutions applying |
| Greatest Transferability | 1 | Entire companies and institutions applying |
| Greatest Partnership | 1 | Entire companies and institutions applying |
| Greatest Performance Measuring | 1 | Entire companies and institutions applying |
| Greatest Inclusiveness | 1 | Entire companies and institutions applying |
| **ESG**  **(4 categories,**  **6 awards)** | **ESG Organization (1 division, 3 in total)** | | |
| Enterprises and institutions | 3 | Entire companies and institutions applying |
| **ESG Excellence (3 categories, 3 in total)** | | |
| Environment (E) | 1 | Entire companies and institutions applying |
| Society (S) | 1 | Entire companies and institutions applying |
| Governance structure (G) | 1 | Entire companies and institutions applying |
| **2024ESG Special Agenda**  **(5categories,**  **5 awards)** | Supply chain management | 1 | Entire companies and institutions applying |
| ESG Repoting | 1 | Entire companies and institutions applying |
| technical management | 1 | Entire companies and institutions applying |
| labor-management cooperation | 1 | Entire companies and institutions applying |
| Organizational culture (communication) | 1 | Entire companies and institutions applying |

**※ Depending on the category of application, if the candidate company's achievements are excellent, multiple awards can be given to one category.**

**3. Awards schedule**

* Application period : Until 17:00 on October 10, 2025 (Friday)
* Award-winning company/Institution announcement: approximately three weeks before the award date (expected in November)
* An award ceremony event
* Event Name: 12th Porter Prize for Excellence in CSV·ESG
* Daily: Wednesday, December 3, 2025, held within the Dong-A Business Forum

**4. Qualification requirements for awards.**

**A. CSV (Creating Shared Value)**

* **Process Division**
* Awarded to excellent companies and institutions that approach the CSV project systematically at the enterprise level with a system of authenticity rather than a one-off or short-term project.
* Award size and target (3 categories, 8 awards)

|  |  |  |
| --- | --- | --- |
| **Classification** | **Scale** | **Target** |
| a private enterprise | 4 | Entire Large, Medium, Smalll Enterprises |
| Public enterprises and  public institutions | 3 | Central government ministries, municipalities, and public enterprises |
| a non-profit organization | 1 | Social enterprises, schools, hospitals, NGOs, etc. |

* **Project Division**
* Awards CSV projects that are excellent and exemplary in effectiveness, innovation, propagation, win-win, performance management excellence, and inclusion.
* Award size and target (6 categories, 6 awards)

|  |  |  |
| --- | --- | --- |
| **Classification** | **Scale** | **Target** |
| Greatest Impact | 1 | Entire companies and institutions applying |
| Greatest innovation | 1 | Entire companies and institutions applying |
| Greatest Transferability | 1 | Entire companies and institutions applying |
| Greatest Partnership | 1 | Entire companies and institutions applying |
| Greatest Performance Measuring | 1 | Entire companies and institutions applying |
| Great Inclusiveness | 1 | Entire companies and institutions applying |

**B. ESG (Environmental, Social, and Governance)**

* **ESG System**
* Awards are given to excellent companies and institutions that have introduced an effective ESG management system and achieved results for the purpose of creating shared value.
* Award size and grand prize (1 category, 3 awards)

|  |  |  |
| --- | --- | --- |
| **Classification** | **Scale** | **Target** |
| Enterprises and institutions | 3 | Entire companies and institutions applying |

* **ESG Excellence Division**
* Award ESG projects that are excellent and exemplary in their respective fields and industries
* Award size and grand prize (8 categories, 8 points awarded)

|  |  |  |  |
| --- | --- | --- | --- |
| **Classification** | | **Scale** | **Target** |
| ESG  Management strategy | E (Environmental) | 1 | Entire companies and institutions applying |
| S (Social) | 1 | Entire companies and institutions applying |
| G (Governance) | 1 | Entire companies and institutions applying |
| 2025  Special  Agenda  (ESG  Strategy) | ESG Reporting | 1 | Entire companies and institutions applying |
| Supply chain management | 1 | Entire companies and institutions applying |
| Technical management | 1 | Entire companies and institutions applying |
| labor-management cooperation | 1 | Entire companies and institutions applying |
| Organizational culture | 1 | Entire companies and institutions applying |

**5. Application and acceptance**

**A. Application period**

* October 10, 2025 (Fri), until 17:00
* Submit application documents by e-mail (porterprize@ips.or.kr )

**B. Distribution of applications**

* Download form the “12th Porter Prize for Excellence in CSV/ESG” from official website (www.porterprize.kr )

**C. Reception and inquiry information**

* Receipt and Enquiries
* Award Manager, The Institute for Industrial Policy Studies
* 7F Finland Tower, 203 Sinchon-ro, Seodaemun-gu, Seoul
* Tel. 02-360-0748, 0707 / E-mail. porterprize@ips.or.kr / Fax. 02-456-2044

※ Do not return application documents received

**D. Submission documents**

* An applicant company shall submit an application, accomplishment report, relevant supporting data, consent to the development of best practices, and a business registration certificate within the relevant period.
* Evidence for specific facts shall be submitted among the contents of the accomplishment report, and the list of submission of evidence shall be referred to in Attached Form 2.
* Additional sustainability management reports, CSV reports, related brochures, etc. can be submitted.
* Other materials requiring evidence of the contents of public documents may be submitted additionally.

|  |  |  |
| --- | --- | --- |
| **a submission document** | **Q'ty** | **a reference form** |
| 1. an application form | 1 | Attached Form 1 |
| 2. accomplishment report | 1 | Attached Form 2  (Refer to the list of guidelines for preparing public statements and submission of supporting materials) |
| 3.Consent for best case development | 1 | Attached Form 3 |
| 4.Business registration certificate | 1 | - |

**6. an award review**

**A. Examination procedures and selection**

* The award-winning company was selected through the review of the submitted documents, additional questions and interviews, in-depth review through the judging committee, and final review process discussed with Professor Michael E. Porter.
* **Document Review :** Public documents and submitted evidence are reviewed based on the evaluation model developed in accordance with the evaluation criteria of the Porter Prize for Excellence in CSV awards.
* **Additional questions** : As a result of the document review, inquiries and interviews may be conducted if necessary.
* **Final Examination :** Final examination with Professor Michael E. Porter on award-winning companies

**[Review procedure]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **an examination of documents** |  | **additional questions** |  | **Final examination** |
| **[Review contents]**   * CSV/ESG Porter Award Evaluation Model-Based accomplishment report Evaluation   (Held a Review Committee )  **[Review materials]**   * Accomplishment report, supporting materials, etc. * Expert Review, including Media Analysis |  | **[Review contents]**   * Additional questions, responses for in-depth examination   **[Review materials]**  Written or interviewed (only if necessary) |  | **[Review contents]**   * Final examination and confirmation of award-winning companies with Professor Michael E. Porter * Notification of awarding organization (approximately 2-3 weeks ago) |

**B. Composition and role of the judging committee**

* The judging committee consists of representatives of organizations, CSVs, and ESG experts to fairly and objectively evaluate and review CSV and ESG projects of applicants and institutions, contributing to the spread of CSV and ESG in the domestic industry.
* Judges have the following roles:
* Documents and in-depth examination of enterprises and institutions applying for awards
* Promote and encourage participation in the awards

**7. Examination criteria**

**[CSV Division – Process]**

Awards are given to excellent companies and institutions that **approach the enterprise systematically based on authenticity** in promoting CSV projects.

* Examination criteria

|  |  |  |
| --- | --- | --- |
| **Classification** | | **points** |
| **"Plan-Do-See"**  Are CSV objectives and evaluation criteria quantitatively measured and implemented? | | **50** |
|  | Did you include CSV objectives and CSV evaluation criteria in your budget plan? | 30 |
|  | Did you reflect the CSV evaluation in the business progress report (quarter, half-year)? | 10 |
|  | Did you include CSV goal achievement in your final assessment report? | 10 |
| **Objectivity (External Evaluation)**  Is the CSV result subject to objective and systematic evaluation by society? | | **20** |
|  | If CSV performance is being verified by the outside, who is the external evaluator or institution? | 5 |
|  | Are the evaluation methods and evaluation results disclosed to the outside world? | 5 |
|  | Is the feedback mechanism working and reflecting it in the next management? | 10 |
| **systematicity** | | **30** |
|  | Is CSV specifically stated in vision and management strategy? | 5 |
|  | Has the Chairman/CEO emphasized or mentioned CSV internally and externally as an important management philosophy? | 15 |
|  | If you have a department dedicated to CSV, what is the highest rank of your staff? | 5 |
|  | How many hours have CSV-related training hours per employee over the past year? | 5 |

**[CSV Division - Project]**

The CSV project to be applied is awarded to companies and institutions excellent in **effectiveness, creativity and innovation, propagation, win-win, excellence in performance management, and inclusion.**

* Criteria for examination (100 points for each category)

|  |  |  |
| --- | --- | --- |
| **Classification** | | **points** |
| **Greatest Impact** | |  |
|  | Has the project expressed internally and externally that the goal is to solve social problems in the community where the workplace is located? | 20 |
|  | If project performance is quantitatively measurable, is it actually evaluated that way? | 20 |
|  | What is the total amount of social value created by the project?  - Number of project beneficiaries (job creation, start-up support, environmental impact reduction, support for the underprivileged, etc.) | 60 |
| **Greatest innovation** | |  |
|  | Did you apply a unique method that has not been tried before in the planning stage?  (Product/Service, Value Chain, Cluster) | 60 |
|  | Have you leveraged the core resources and capabilities of your enterprise? | 20 |
|  | Does it offer different values and benefits than competitors do? | 20 |
| **Greatest Transperability** | |  |
|  | Does the CSV project contribute to solving representative social problems (jobs, low birth rate, aging environment, etc.) in the community where the workplace is located? | 20 |
|  | Is there a case where this approach has been applied to other institutions and companies in Korea? | 40 |
|  | Are there any cases where this approach has been applied to other parts of the country? | 40 |
| **Greatest partnership** | |  |
|  | Is the project jointly carried out by two or more companies/institutions to bring about a win-win effect?  (Overview of Participants, Roles, etc.) | 50 |
|  | Has the core competencies of all companies and institutions participating as partners been successfully combined to achieve the goal of solving social problems (target, achievement rate, etc.) | 50 |
| **Greatest Performance measuring** | |  |
|  | Are the core values of the project measured by level, including customers, value chains, and communities, based on a validated framework? | 50 |
|  | Do you objectively and regularly evaluate the project's created economic and social value performance (long/short term) and disclose the performance to key stakeholders? | 50 |
| **Greatest Inclusiveness** | |  |
|  | Is the BOP class within the value chain while achieving corporate business goals? | 50 |
|  | Does the supplier, distributor, retailer, or consumer of the enterprise customer fall under the BOP hierarchy? | 50 |
| **CSV conformity (subject to Pass or Fail as a basic screening item)** | |  |
|  | Are economic and social values jointly created? |  |
|  | Does the project increase the competitiveness of the company? |
|  | Is the process of collecting stakeholder input applied? |

**[ESG - ESG system]**

Awards are given to excellent companies and institutions that **have introduced an effective ESG management system and achieved results for the**  purpose of creating shared value.

* criteria for examination

|  |  |  |
| --- | --- | --- |
| **Classification** | | **points** |
| **ESG Organization** | |  |
|  | (Framework) Is an effective ESG management system being introduced for the purpose of creating shared value? | 40 |
|  | (Strategy and Performance Management) Introduce effective ESG strategies across the enterprise to create shared value and continuously manage and improve performance. | 40 |
|  | (Disclosure) Does the disclosure of ESG information related to the creation of shared value be transparent and accurate? | 20 |

**[ESG - ESG Excellence]**

ESG projects that apply are awarded to companies and institutions that excel in ESG fields and industries.

* Criteria for examination (100 points for each category)

|  |  |  |
| --- | --- | --- |
| **Classification** | | **points** |
| **E (Environmental) Excellence** | |  |
|  | (Strategic) Has an advanced environmental integration system been established to secure future growth engines? | 40 |
|  | (Operation) Are sustainable environmental management activities being promoted?  - Energy efficiency and renewable energy, carbon emission management, promotion of circular economy, development of eco-friendly technologies, etc. | 40 |
|  | (Performance Management) Do we enhance the resources necessary to achieve the goal and continuously improve the environmental performance related to the creation of shared value? | 20 |
| **S (Social) Excellence** | |  |
|  | (strategic) Does the social issue-related business strategy create shared value? | 40 |
|  | (Operation) Conduct responsible management activities for society for the purpose of promoting the creation of shared value;  - Respect for human rights, job creation and human resources management, information security, fair trade and win-win management, ethical management, consumer safety, sustainable products and services (product responsibility), contribution and responsibility to the community, etc. | 40 |
|  | (Performance Management) Is the performance of the social domain related to the creation of shared value managed through effective and accurate feedback and communication? | 20 |
| **G (Governance) Excellence** | |  |
|  | (strategic) Does the company have an innovative governance strategy system to expand the creation of shared value? | 40 |
|  | (Operation) Establish clear guidelines and principles on governance to ensure sound management;  -Composition and activities of the board of directors, shareholder-friendly management, improvement of governance, etc. | 40 |
|  | (Performance Management) Does the governance structure have a positive effect on corporate value and management performance? | 20 |
| **ESG Repoting** | |  |
|  | Does the published data and performance contain a balanced view and content, are they reliable, and are third-party verified? | 50 |
|  | Does the disclosure report clearly and appropriately convey the relevant information, and is it accessible? | 50 |
| **Supply chain management** | |  |
|  | Are potential risk factors checked in ESG areas within the supply chain? | 50 |
|  | Does it help partners improve ESG management capabilities? | 50 |
| **Technical management** | |  |
|  | Do you use technological elements for ESG management (fourth industrial revolution technologies such as big data, Internet of Things, and artificial intelligence)? | 50 |
|  | Do you strive for the successful dissemination and dissemination of ESG-related technologies? | 50 |
| **Labor-management cooperation** | |  |
|  | Building a win-win, cooperative labor-management relationship? | 50 |
|  | Will labor and management work together to promote the entire ESG management process? | 50 |
| **Organizational culture (Communication)** | |  |
|  | Do you respect and spread the culture of using the right communication skill? | 50 |
|  | Is a system established for the right organizational culture? | 50 |

**8. Publicity and cooperation of awards**

* Awards of companies and organizations are promoted through the official website, the website of the host organization, and the sponsor company.

※Distribution of all publicity-related facts, such as this award system, awards ceremony, awards results, etc., is limited to co-hosting organizations and exclusive media partners.

* Awards companies and institutions shall faithfully cooperate with the submission of various requested evidentiary documents and matters related to security and confidentiality , and if they violate them, the awards will be canceled.

**< IPS Principle >**

The Institute for Industrial Policy Studies(IPS), as Porter Prize's secretariat, promises to comply

with the following.

**Fairness**

IPS will form a screening committee to represent the companies and institutions by having representatives of organizations and sponsoring organizations, economic organizations, and CSV-related experts participate in the screening, and determine the winners through correct and fair screening according to the published screening criteria.

**Objectivity**

IPS does not favor or discriminate against specific companies or institutions on the grounds of their interests in selecting winners, but takes an objective position as Porter Prize's secretariat.

**Transparency**

IPS Policy obtains all information necessary for the award in a legitimate manner and reviews it according to the criteria set before the time when the applicant company or institution applies, and does not manipulate or lose information for the benefit of a specific company or institution. The selection of winners shall be conducted accurately and transparently based on facts in accordance with relevant bylaws and generally accepted principles.

**Confidentiality**

The information provided during the application process may not be used for any purpose other than screening purposes. In any case, the name and information of the company and institution will not be disclosed to third parties without the consent of the applicant or institution in advance.

**The prohibition of receiving unjust enrichment**

IPS will not engage in unfair behavior with stakeholders when selecting award companies or institutions, and will not ask or receive unfair requests related to awards. We will not provide or receive any form of money, entertainment, gifts, etc., and will not conduct any financial transactions with stakeholders that may affect the award.

Promise to abide by the above five principles. However, after the decision of the winning company or institution, the promotion of the winning results should be carried out through the Dong-A Ilbo, an exclusive media partner, and any advertising and promotional expenses that may occur are optional and not mandatory for the winning company or institution.

(The end)

<Attached>

|  |
| --- |
| **Application form**  **and**  **preparation instructions** |

[Attachment No. 1]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Application for the 12th Porter Prize for Excellence in CSV** | | | | | | | |
| **① An applicant company/institution** | | | | | | | |
| **Name of company** |  | | | | **Name of representative** | |  |
| **Classification** | Private Enterprise  □Large  □Medium  □Small and Medium | | | □Cetral government  □Local government  □a public corporation  □a public Institution | | □Social enterprise  □School and hospital  □non-governmental organization | |
| **the entry category**  **(Applicable Section Indication)** | CSV | Process | □ I'm applying □ I'm not applying | | | | |
| Project | □ Impact □ Innovation □ Transperability □ Partnership  □ performance mesuring □ Inclusiveness | | | | |
| ESG | system | □ I'm applying □ I'm not applying | | | | |
| Excellence | □Environment □Social □ Governance  □ESG reporting □Supply chain management  □Technical Management □labor-management cooperation  □Organizational culture(communication) | | | | |
| **Address** |  | | | | | | |
| **D-U-N-S®**  **Number** |  | | | | **Business type** | |  |
| **② Applicant** | | | | | | | |
| **applicant's name** |  | | | | **Department and position** | |  |
| **Phone number**  **(Cell phone)** |  | | | | **Email** | |  |
| **Fax** | |  |
| As mentioned above, we are applying for the 12th Porter Prize for Excellence in CSV Awards.  **2025. . .**    **Company name**  **Representative name**    **The Institute for Industrial Policy Studies** | | | | | | | |

\* In the applicant section, the person in charge of the application for the main award shall be entered.

\* Applications are made on a corporate basis, and can be applied to various categories.

[Attachment No. 2]

**How to write accomplishment report**

**□ How to write**

|  |
| --- |
| 1. Based on false and unprocessed information and data   * Based on the details and performance of the project, data for the last three years (2023, 2024, first half of 2025, subject to change depending on the timing of the project) are presented to enable time series trend analysis. * For clarity of report, auxiliary means such as table and picture can be used   2. In principle, public documents shall be prepared within 20 sheets (A4, horizontal writing)   * The "Table of Contents and Preparation Criteria" shall be referred to as an example, but shall be described in free form according to the category of application. * The supporting data is not included in the number of people, and the number of the attached data is indicated below the table of contents. |

**□ Table of Contents and Preparation Criteria Example**

|  |
| --- |
| **1.Business status (within 15 pages, A4 for portion)**   * **CSV, ESG Policy**:Vision,Strategy, CEO’s commitment * **CSV, ESG Propulsion System**: Management Organization (Decision-making Structure) and Implementation Area,Budget Planning,Goal Establishment-Execution-Check Process * **CSV, ESG Business Model Explained**:Purpose, Expected Effects,Activities, Performance,Marketability and Growth of Business, Competitiveness in the Marketplace * **Quantitative performance**: Annual planning and execution, business size (sales, sales ratio), investment recovery period, profit margin, social and environmental value creation performance * **Regular evaluation and results of the project**:external evaluation system and evaluation results,reflecting the next management * **Excellence of the project**:Select and fill out according to the criteria for the examination of the category in which the application was made.   **2. Overview and status of applicants and institutions (within 5 pages, A4)**   * **Overview**: Enterprise introduction,history,and description of key businesses * **Current Status**: Overview of sales, management status, manpower, etc. * **Management performance required**:Financial statements, etc. |

**A summary copy**

-Create a summary in 2 pages or less based on the contents of the publication

|  |  |  |
| --- | --- | --- |
| **I. CSV/ESG Business Status** | | |
| **Classification** | **Contents** | **Overview (simple description)** |
| CSV/ESG  Policy | Vision, strategy,  CEO ‘s commitment | *Evidence of CEO, Management's Will to Execute*  *(e.g., mentioning CSV/ESG inside and outside of the company, such as New Year's speech, message, lecture, etc .)* |
| CSV/ESG  a propulsion system | Management Organization (Decision-making Structure) and Implementation Areas | *Current status of CSV/ESG propulsion personnel in organizational organization, enterprise organization chart*  *Evidence of internalization of executives, such as employee training and campaigns, etc.*  *Reporting materials for meetings (committees) involving CEOs and management (operation data for quarterly and semi-annual management meetings)* |
| Processes such as budget planning, objectives, execution, and inspection | *Annual business budget and budget plan report data*  *Year-end evaluation report data (so that you can check the details of budget execution )*  *Data on mid- to long-term objectives*/planning *by CSV/ESG business* |
| CSV/ESG  Business model | Purpose |  |
| expected effect |  |
| Activities |  |
| achievements |  |
| Marketability, Growth, Competitiveness |  |
| Quantitative performance | Annual plan (budget, etc.) and execution | *CSV/ESG Business Evaluation Indicators and Performance (KPI, etc.)*  *Guidelines for checking CSV/ESG reflection when establishing mid- to long-term corporate plans* |
| Business scale | *Sales, ratio to sales, etc.* |
| Return on investment period, return on investment,  Internal Returns, etc. |  |
| social and environmental values |  |
| regular evaluation | external evaluation system, evaluation results, Reflection of next management | *Organizations, R &R, and performance for external evaluation*  *External assessment agencies, roles ( composition, operational performance, proof of meeting data )*  *External assessment, results report, and public data evidence* |
| Project  Excellence | Effectiveness, Creativity,  Innovation, Spreadability,  co-prosperity, inclusivity  Performance management excellence. | *CSV/ESG Project Overview (Planning, Model, Key Performance, etc.)*  *Economic and social values created (affinity, quantitative technology)*  *Stakeholder engagement process and performance in project planning, implementation, and evaluation*  *Roles and responsibilities of each project participating organization, input resources, etc.*  *Project proliferation cases (regions, affiliates, benchmarking other organizations, etc.)* |
| **II. Overview and status of applicants and institutions** | | |
| Overview | Company introduction, history, major business |  |
| Status | Sales and management status, labour force, etc. |  |
| Management performance |  |  |

[Attached Form 3]

**List of submissions of supporting data (reference material/example)**

**[How to submit it]**

* There is no limit on the amount of data described in the official document.
* There are no restrictions on the types of materials, such as internal reporting materials, external verification/certification documents, press releases, photographic materials, etc., that can serve as the basis for qualitative and quantitative technical content in public documents.
* Each material should include the name of the reference material in the table of contents of the official document.

**[Submission list]**

* **List of supporting materials for “CSV, ESG promotion system”**
* Current status of CSV and ESG promoters in organizational composition, enterprise organization chart
* Evidence of CEO and management's willingness to implement (e.g., internal and external CSV, ESG, such as New Year's address, messages, lectures, etc.)
* Evidence of internalization of executives, such as employee training and campaigns, etc.
* **List of supporting materials for "authenticity"**
* Mid- to long-term goals, planning data, and year-end evaluation report data by annual project budget
* CSV, ESG mid- to long-term objectives, planning data, business evaluation indicators and performance (KPI, etc.)
* Reporting materials for meetings (committees) involving CEOs and management (operation data for quarterly and semi-annual management meetings)
* Guidelines for checking CSV and ESG reflection when establishing mid- to long-term corporate plans
* **List of "objectivity" evidence**
* Organizations, R&R, and performance for external evaluation
* Evidence of external evaluation, results report, and public data
* Evidence such as press reports, case presentations, external evaluations, award details, etc.
* Evidence reflecting external evaluation results in management (e.g., next management reflection status)
* **List of supporting materials for the Project Division**
* CSV, ESG Project Overview (Planning, Model, Key Performance, etc.)
* Economic and social values created (affinity, quantitative technology)
* Stakeholder engagement process and performance in project planning, implementation, and evaluation
* Reporting materials for meetings (committees) involving CEOs and management (operation data for quarterly and semi-annual management meetings)
* CSV, ESG business evaluation indicators and performance (KPI, etc.)
* Evidence of external evaluation, results report, and public data
* Evidence such as press reports, case presentations, external evaluations, award details, etc.
* Roles and responsibilities of each project participating organization, input resources, etc.
* Data explaining project spread cases (region, affiliate, benchmarking of other organizations, etc.) and performance

[Attached Form 4]

|  |
| --- |
| **Consent for best case development** |
| When we are honored with 『the 12th Porter Prize for Excellence in CSV』 in 2024, we agree to actively participate in the development of best practices for CSV and ESG.  Furthermore, we consent to the disclosure and use of our award-winning case as a benchmark to inspire and guide other companies.  **※The method of case development and the scope of disclosure are discussed separately.** |
| **2025. . .**  **Company name**  **A representative**  **The Institute for Industrial Policy Studies** |